



Advertising Manager
 Mike Brider
 113 John Sims Drive
 Johnsonville
 Wellington
 04 478 9365 (Night)
 or 0274 488741
 mike.briders@gmail.com

THE NZ MODEL FLIER'S WORLD is the official magazine of the New Zealand Model Aeronautical Association (NZMAA). It is published five times a year, February, April, July, September and November.

The Flier's World is sent out to all members (approximately 2000) of the association as part of their subscription and is also sent to a number of individuals and other associations overseas.

Advertising Deadlines

Publication	LAST DAY for receiving Editorial & Advertising Space Bookings	LAST DAY for receiving Advertising Material
February	15th January	20th January
April	1st March	10 March
July	1st June	10th June
September	1st August	10th August
November	1st October	10th October

The dates above are the FINAL days of receipt of Bookings/Material although earlier submission would be appreciated. Dates may vary and will be confirmed to all previous advertisers via email.

Production Sizes

Full Page	175 x 240mm	Quarter Page	85 x 120mm
Half Page (Horiz)	175 x 120mm	Third Page (horiz)	175 x 80mm
Half Page (Vertical)	85 x 240mm	Buyers Guide	55 x 40mm (max size)

Advertising Rates

Full Page	\$140.00	Inside Front Cover	\$160.00
Half Page	\$80.00	Inside Back Cover	\$160.00
Quarter Page	\$45.00	Outside Back Cover	\$175.00
Third Page	\$60.00		

Buyers Guide (per issue) \$15.00

Buyers Guide (per year) \$50.00

The Buyers Guide will continue to run in each issue until the publisher has been given a cancellation date.

Loose Inserts

One A4 Sheet - \$200.00 Multiple A4 Sheets - Quote on application

We accept pre-printed inserts up to A4 size. A copy of the insert must be supplied to the editor for inspection prior to confirmation of acceptance.

Prices exclude GST

The New Zealand Model Aeronautical Association Inc



The Body Governing Model Aeronautics in New Zealand

Production

All production is fully electronic. We do not handle photo-ready copy such as bromides etc.

The page size is 260 x 195mm. The printable area is 240 x 175mm.

Layout will be done by negotiation with the Advertising Manager. Content and a mock-up must be provided.

PDF is the preferred format and should be created at 600 dpi.

If finished ads are provided they may have to be modified to meet the printing standards. eg an ad completed in word with photos included may need to have the photos modified for printing.

Text can be provided in any text or word editor, as we will be importing it to Pagemaker for printing.

Photos can be included in your presentation. The original colour photo or a separate TIFF file (scanned at a minimum of 300 dpi) must also be provided. These may be modified to the correct conversion for printing. Due to the file size ads may not be able to be emailed and therefore CDROM may be an alternative option.

Taxes and Levies

Any government or industry (including GST) taxes and/or levies are additional to the rate structure shown

Bookings of Advertising Space

The Advertising Manager handles all advertising sales. All advertising material should be sent to the address on page 1.

Cancellation of Space

Cancellation cannot be effected after 9pm on the booking deadline. The publisher reserves the right to charge in full for advertising cancelled after the deadline date, and to use previous material if new copy is not supplied by the deadline.

Advertising Costs

The publisher reserves the right to make revisions in advertising rates at any time.

Advertising Materials

All material should be delivered to the publisher without expense to the publisher. Advertising copy or material submitted to the publisher will not be returned unless an express request is made. The publisher shall not be liable for damage to advertising material unless such loss or damage arises directly from a deliberate or negligent act of the publisher, its agents or contractors. The publisher reserves the right to destroy advertising copy or material three months after the last date of usage.

Each advertisement is accepted for publication and published with an express warranty and indemnity from the advertiser (or his agent) that the advertisement;

- Does not breach any copyright, trademark, registered design, or other right in intellectual property.
- Does not contain anything which is, or may be obscene, libellous, or in breach of any criminal provision in any statute.
- Complies in all respects with any applicable code of Advertising Practice or other statute law, regulation and bylaw in force in New Zealand.

Under this warranty and indemnity the advertiser and the agent jointly and each severally agree to indemnify and keep indemnified the publisher and or the New Zealand Model Aeronautical Association against all claims, demands, damage, costs, penalties, suits and liabilities of any nature incurred by the publisher and or the New Zealand Model Aeronautical Association arising out of its publication of the advertisement, and further expressly agree that this indemnity and warranty is implied in each submission by the advertisement for publication without the necessity of the execution of any other document.

The publisher reserves the right to refuse or omit publication of any advertisement deemed unsuitable for publication.

Placement

The placement of an advertisement is at the publishers' absolute discretion unless a preferred position is specified and available, and the appropriate loading undertaken. Whilst every care is taken, the publisher will not be liable for any loss whatsoever incurred through error or non-appearance of any advertisement.

Accounts and Payments

A discount of 5% on the rates is allowed for all payments made with the order, otherwise full payment of accounts for the advertising space and production are payable on publication of the issue. Due date is 20th of the month after publication.

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